

## GOOGLE USES EVERY TRICK IN THE BOOK TO BIAS ELECTIONS

“There is no other description for this than the muzzling of political speech,” the Trump campaign wrote in a [joint](#) statement with the Republican National Committee, National Republican Senatorial Committee and National Republican Congressional Committee.

They were referring to Google’s Nov. 20 [decision](#) to limit a political campaign’s ability to narrowly target advertisements. The statement added: “Google is clamping down on voter engagement and suppressing voter turnout.”

Google changed its political advertisement policy. The tech company will allow political advertisers to target voters by age, gender and ZIP code — but they can no longer home in on voter affiliation or use information based on public voter records, Google [announced](#) in a statement.

The press statement also noted that the Trump campaign would not be the only campaign impacted. Democrats and Republicans, as well as political groups, would likely feel the effect, according to the president’s team.

Past media reports show environmental groups are worried such policies could hurt their ability to push back against Trump’s climate policies.

Sen. Elizabeth Warren and other activists railed against Twitter in October after the company [announced](#) plans to stop hosting political advertising by Nov. 22. Twitter CEO Jack Dorsey tweeted

about the change and said it applies to candidate ads and issue ads as well.

Warren [thrashed](#) the decision after a [report](#) suggested climate activists were unable to spread policy messages on the platform. The Massachusetts Democrat linked to a [report](#) from Heated, a newsletter devoted to discussing climate issues. The report suggested Twitter is allowing ExxonMobil to run ads [defending](#) itself from a volley of climate lawsuits.